CHAPTER 5: VISION GOALS & OBJECTIVES

The vision, goals and objectives defines the MITW LRTP; it dictates the direction that the Tribe wants to move in. The vision is a dream for the future, a positive, inspired picture of what should become. The goals support the vision and are broad, long-range statements which describe a desired future condition; they usually only address one specific aspect of the vision. The objectives are statements which describe specific conditions which will help attain the stated goal. Together the goals and objectives provide the necessary steps to achieve the overall vision.

The following describes the MITW process and development of the vision, goals and objectives.

VISIONING PROCESS

To identify community issues and opportunities and create an overall vision for the LRTP, a twostep process was employed. The process included two visioning sessions: one with the Transportation/Land Use Committee and one with members of the reservation. The visioning sessions evaluated the Strengths, Weakness, Opportunities and Threats (SWOT) to the reservation.

MITW (SWOT Analysis)

A SWOT analysis is a planning exercise in which people identify those aspects of their community which are desirable and ones which need improvement. The task force and reservation members were asked to provide a brief inventory of the strengths, weaknesses, opportunities, and threats to the reservation. Strengths are classified as physical assets, a program, or an environmental feature which positively influenced the quality of life within the reservation. Weaknesses correctable problems which need to be addressed or amended. Opportunities are defined as underutilized features



which could positively affect the quality of life within the reservation. A threat is an internal or external feature that could jeopardize the future success of the reservation.

VISION, GOALS AND OBJECTIVES

Vision Statement:

Provide safe, accessible, efficient, multimodal transportation system that is coordinated and cooperative, supports and complements the surrounding land use, and protects the environment and cultural resources.

What is multimodalism?

Multimodal is the availability of transportation options using different modes within a system or corridor. ~ FHWA

Goals and Objectives

Goal 1: Provide safe, secure, reliable and healthy modes of transportation to all users.

- Incorporate the Menominee Nation Road Safety Audit (2009) recommendations.
- Implement a Safe Routes To School program.
- Evaluate high risk areas identified in the Menominee County Comprehensive Plan, 2030.
- Provide healthy transportation opportunities including recreational trails, sidewalks and bike lanes.
- Provide visible bicycle and pedestrian safety lights where needed.

Goal 2: Provide a transportation system that is accessible, mobile, intermodal, coordinated and efficient.

- Provide a wide variety of transportation facilities as alternatives to the vehicle, including transit and bicycle and pedestrian facilities.
- Encourage the expansion of the transportation system to provide coverage to areas that provide Tribal services and employment needs.
- Evaluate the Menominee Transit System and identify possible fixed routes and bus stop locations.
- Develop the interconnected regional network of non-motorized transportation facilities to provide access to employment, services, schools, and other destinations.
- Provide mobility and accessibility through the transportation system for all people,
 specifically those that do not own a vehicle, or have other transportation related barriers.
- Improve transportation system productivity and efficiency by addressing capacity deficient roadways or by modifying existing roadway make up.
- Map the MITW's existing recreational trails and investigate other possible trail locations and connections.
- Map the existing sidewalk network and identify areas of need and connection.
- Identify roads to accommodate bicycle facilities.
- Increase enforcement against ATV use on sidewalks and on roadways.
- Provide safe, reliable transportation for the workforce on the reservation and surrounding communities for third shift jobs.

Goal 3: Ensure that no transportation project adversely affects the natural environment.

- Map planned Tribal Transportation Improvement Projects in relationship to identified natural environmental features to provide mitigation measures if necessary.
- Minimize negative effects of improvements to the transportation system on environmental and natural features.
- Ensure use of accepted Best Management Practices for invasive species.

Goal 4: Ensure that no transportation project adversely affects the Tribe's cultural resources.

- Map planned Tribal Transportation Improvement Projects in relationship to identified cultural resources to provide mitigation measures if necessary.
- Minimize negative effects of improvements to the transportation system on historical sites and recreational, cultural, religious and educational activities.

Goal 5: Provide a transportation system that is livable and sustainable.

 Prioritize transportation projects that increase livability or quality of life, promote sustainability, and increases efficiency.

What is livability and sustainability?

Livability is defined as a combination of attributes that define how attractive a given place is to live. ~ Wisconsin Department of Transportation (WisDOT)

Sustainability is defined as supporting growth in a way that does not negatively impact the natural or social environment. ~ WisDOT

Goal 6: Ensure the transportation system supports and enhances the surrounding land use

- Coordination among local jurisdictions and governing bodies.
- Coordinate with the MITW Land Use plan.
- Develop the transportation systems to support the land use.
- Manage transportation access to land use to maximize traffic flow and efficiency.
- Encourage land use around existing transportation network.

Goal 7: Invest in system preservation

- Maintain and enhance the MITW roadway system.
- Cost-effectively maintain existing infrastructure to protect the MITW's investments.
- Maintain local transportation facilities.

Goal 8: Encourage public participation, inter and intra-governmental cooperation and fiscal integrity.

- Provide the public with opportunities to participate in the transportation planning process.
- Ensure everyone has the opportunity to participate regardless of race, color, national origin, age, sex, disability, religion or income.
- Allow for ample time for the public to review and comment on planning activities.

Goal 9: Explore alternate funding sources

- Work with local, state, and federal officials to educate decision-makers about transportation funding needs.
- Investigate additional funding sources and revenue streams to become more selfsufficient and reliant.
- Pursue Safe Routes To School Funding.

Goal 10: Educate the users on transportation services

- Promote and encourage the use of transit, school busing and non-motorized travel through education. (brochures, workshops, public meetings, website and social media)
- Promote bicycle safety education.

